

Advertise for as little as \$60 a month!

RATES & DISTRIBUTION

Siesta Key's
Island Visitor
Souvenir Guide
Since 1989
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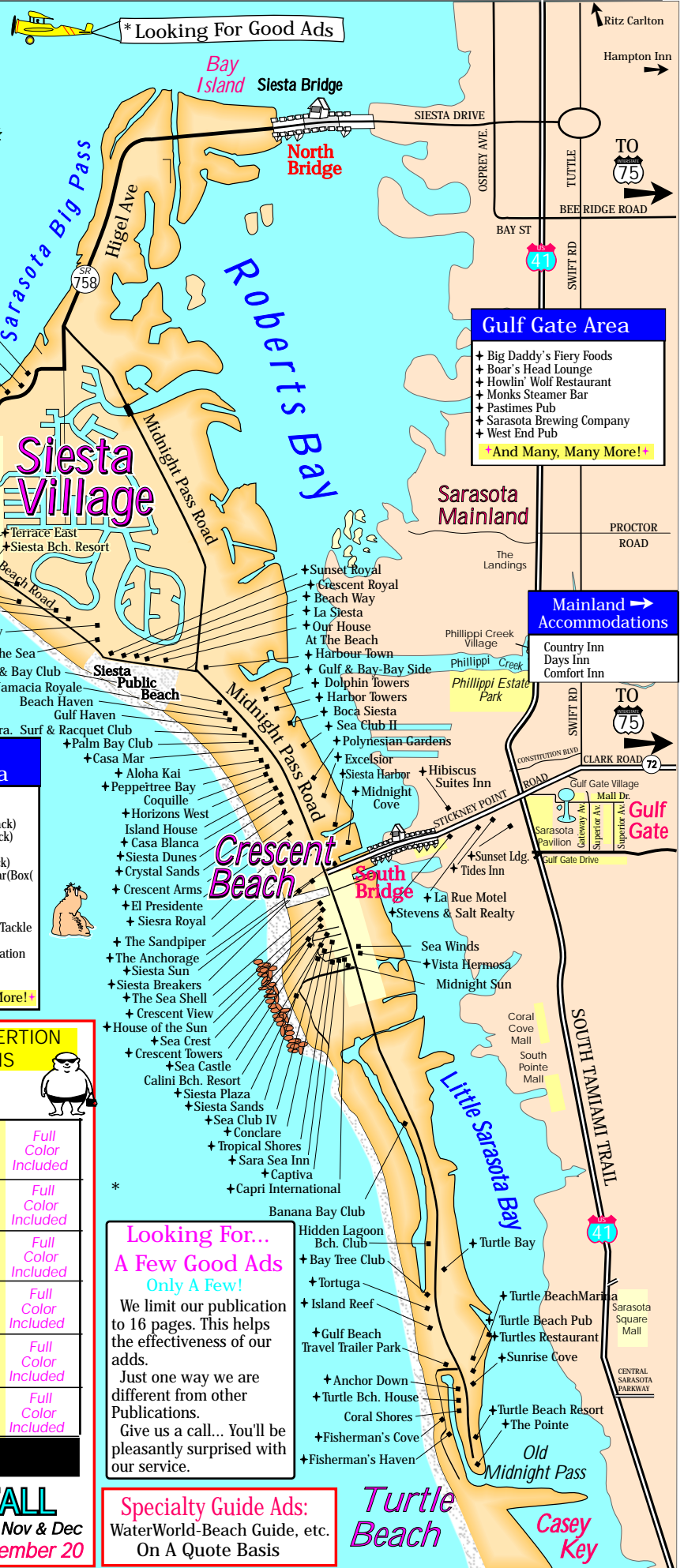
We Cover The Key with...
12,000 Copies Each Month

Indicates Over 175 Distribution Points PLUS... MANY MORE

- Siesta Village Area**
- + Old Salty Dog (Rack)
 - + Michael Saunders & Co.
 - + Siesta Key Chamber of Commerce
 - + Coldwell Banker (Rack)
 - + The Beach Club
 - + Birkenstock
 - + Village Cafe (Street Console)
 - + Anna's Deli
 - + Siesta Market (Rack)
 - + Beach Bazaar (Street Console)
 - + 7-11 Store (Box)
 - + Broken Egg
 - + Gilligan's Island Bar & Grill (Rack)
 - + The Daiquiri Deck
 - + Tropical Breeze cafe
 - + Siesta Key Oyster Bar
- And Many, Many More!

FREE WEB ADS
Advertisers get free exposure on and links from the popular www.siestakeyislander.com

- Crescent Beach Area**
- + City Pizza (Rack)
 - + Siesta 4-Rent (Rack)
 - + Southbridge Mall (Rack)
 - + Mail Pack Center (Rack)
 - + Anna's Deli
 - + The Green Turtle (Rack)
 - + Capt. Curt's Oyster Bar(Box)
 - + Capt. Curt's Gift Ctr.
 - + Sniki Tiki
 - + 7-11 Store
 - + Stickney Point Bait & Tackle
 - + Nations Bank
 - + Stickney Point Ser. Station
 - + Dockside Marine
 - + Siesta Spirits (Rack)
- And Many, Many More!



Advertising Rates : MINIMUM INSERTION 3 MONTHS

| B&W SPACE RATE: | 3 MONTHS 1 ISSUE | 6 MONTHS 2 ISSUES | 12 MONTHS 4 ISSUES |
|--|------------------|-------------------|--------------------|
| FULL PAGE 10.25 Wide X 16.25 Deep | \$615.00 Monthly | \$595.00 Monthly | \$575.00 Monthly |
| 1/2 PAGE 10.25 Wide X 7.75 Deep | \$415.00 Monthly | \$395.00 Monthly | \$375.00 Monthly |
| 1/4 PAGE 5 in Wide X 7.75 Deep | \$275.00 Monthly | \$255.00 Monthly | \$235.00 Monthly |
| 1/8 PAGE 3.25 in Wide X 6 Deep | \$175.00 Monthly | \$150.00 Monthly | \$125.00 Monthly |
| 1/16 PAGE 3.25 in Wide X 3.5 Deep | \$115.00 Monthly | \$105.00 Monthly | \$95.00 Monthly |
| BUS. CARD 3.25 in Wide X 2 Deep | \$85.00 Monthly | 75.00 Monthly | \$60.00 Monthly |

Full Color Included

DEADLINES

| SEASON | SPRING | SUMMER | FALL |
|---------------------------------|-----------------------------|-----------------------------|--------------------------------|
| Jan, Feb & March December 20 | Apr, May & June March 20 | July, Aug & Sept June 20 | Oct, Nov & Dec September 20 |

Looking For... A Few Good Ads Only A Few!
We limit our publication to 16 pages. This helps the effectiveness of our ads.
Just one way we are different from other Publications.
Give us a call... You'll be pleasantly surprised with our service.

Specialty Guide Ads:
WaterWorld-Beach Guide, etc.
On A Quote Basis

- Gulf Gate Area**
- + Big Daddy's Fiery Foods
 - + Boar's Head Lounge
 - + Howlin' Wolf Restaurant
 - + Monks Steamer Bar
 - + Pastimes Pub
 - + Sarasota Brewing Company
 - + West End Pub
- And Many, Many More!

- Mainland Accommodations**
- Country Inn
 - Days Inn
 - Comfort Inn
 - Gulf Gate Village
 - Gulf Gate Mall Dr.
 - Sarasota Pavilion
 - Gulf Gate Drive

- Turtle Beach**
- + Hidden Lagoon Bch. Club
 - + Bay Tree Club
 - + Tortuga
 - + Island Reef
 - + Gulf Beach Travel Trailer Park
 - + Anchor Down
 - + Turtle Bch. House
 - + Coral Shores
 - + Fisherman's Cove
 - + Fisherman's Haven
 - + Turtle Bay
 - + Turtle Beach Marina
 - + Turtles Restaurant
 - + Sunrise Cove
 - + Turtle Beach Pub
 - + Turtle Beach Resort
 - + The Pointe